



Travel CRM by
WAT Consulting Services



Introduction

TutterflyCRM is a cloud-based customer relationship management (CRM) solution that helps businesses in travel industry verticals to manage their interactions with existing and potential customers. A technological wonder created by WAT Consulting Services to assist small to medium business in travel industry.



Account Management

This feature gives you access to your business collaborators and all the information you have on them. You can also save your B2C clients separately from your B2B clients and make lists and selections of what you want to view.



Contact Management

TutterflyCRM Contacts feature enables us to maintain essential information on business relations. You can both access and restrict access to contact info on your clients from this tab.

Hierarchy Management

Manage your organization's hierarchy through customized Admin panel by defining roles and profiles to different users.



Lead Management

The Leads feature on TutterflyCRM has all that you need to get your Leads generation going full swing. It is equipped with all the key things you need to measure your leads and see how they will turn out.

Opportunity Management

When leads are profitable, they become an opportunity. It is not a business or a person but a future sale.



Itinerary Management

Create multiple itineraries through this feature, An API driven Module which enables you to send day wise itineraries to your customers in a span of few mints.

Billing Management

This tab focuses on sending proposal/quotation. Send quick quotations through Billing Management.



Task Management

You can create, mark, up float and resolve tasks with just a few clicks. The smart reminder combined with the daily work tab lets you get all your work done without missing a beat.

Drive

Store files, retrieve information, share and restrict access. You have complete control over your business data and you can sequence it as you like!



Report Management

The Reports module delivers higher-end functions for your top management. It develops complete reports by deriving performance-related information from the CRM.

Bulk Email Services

This function allows you sending mailers to your clients. this had never been this easy. Send up to 1000 emails in a day to your leads and B2B clients.



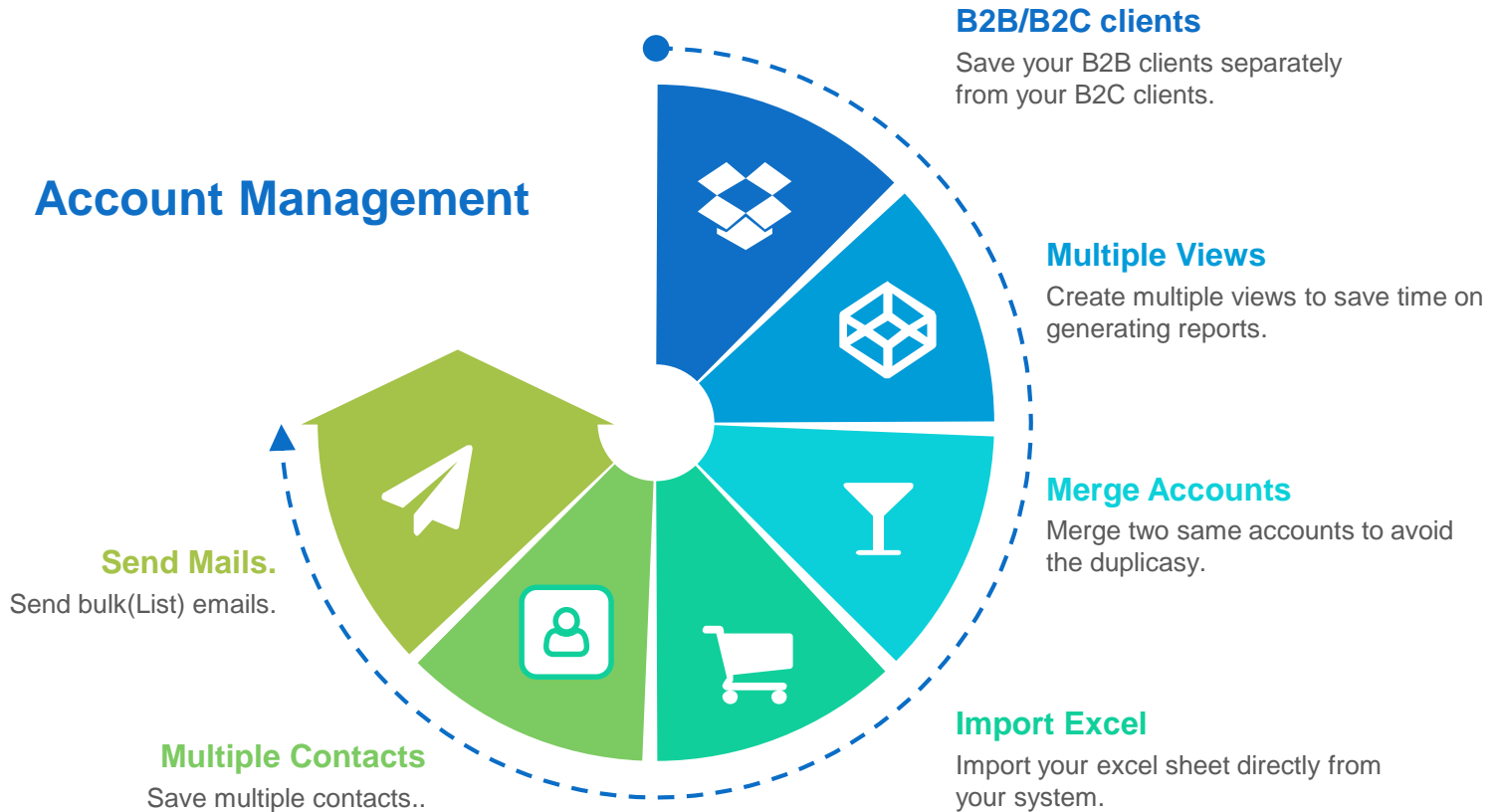
Pullit

Pullit is a centralized database repository of tourist attraction that covers all the worldwide countries, destinations, their Poi, with related activity and experiences, airports, weather, currency and even socket type.

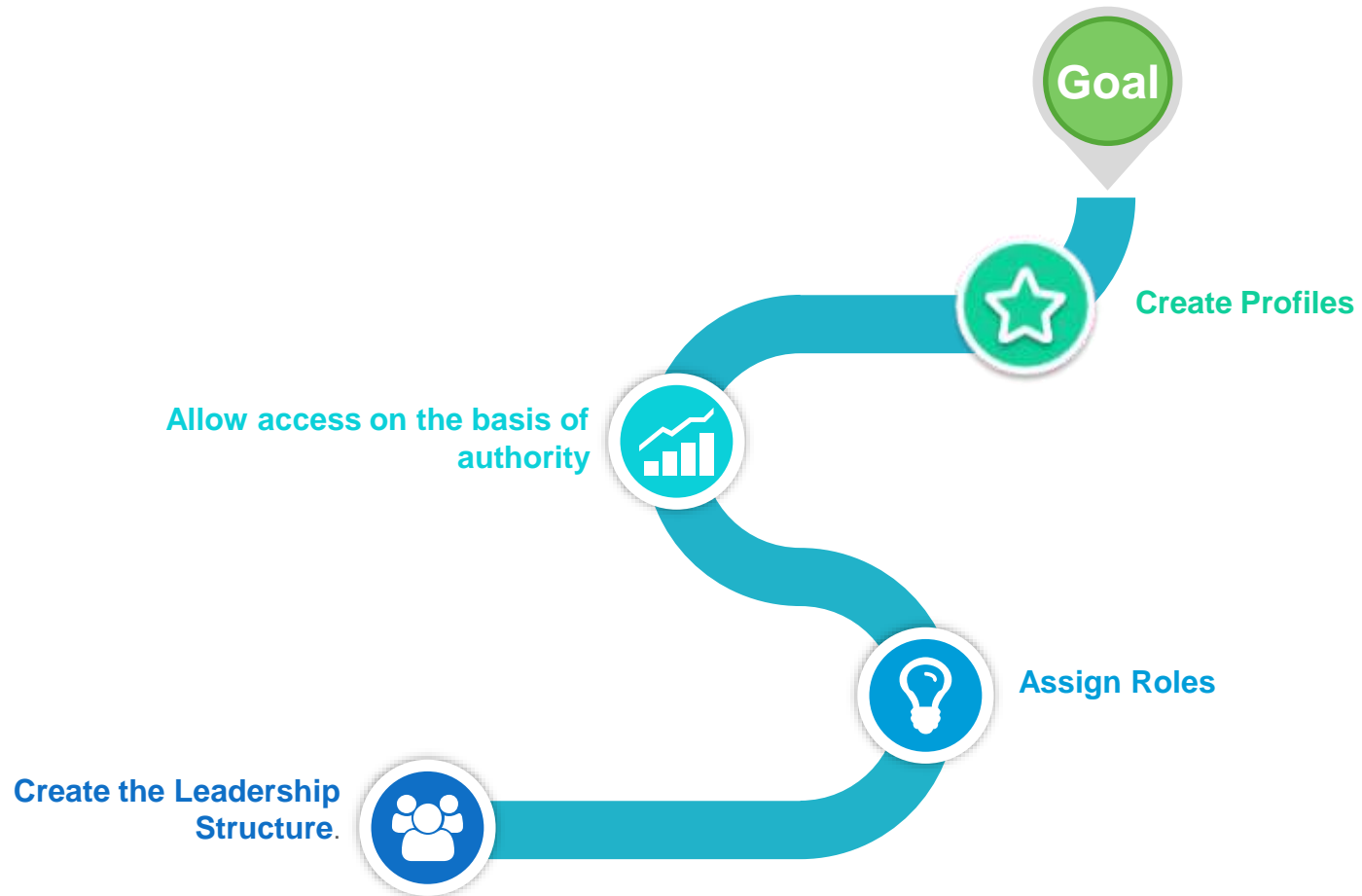
Dashboard



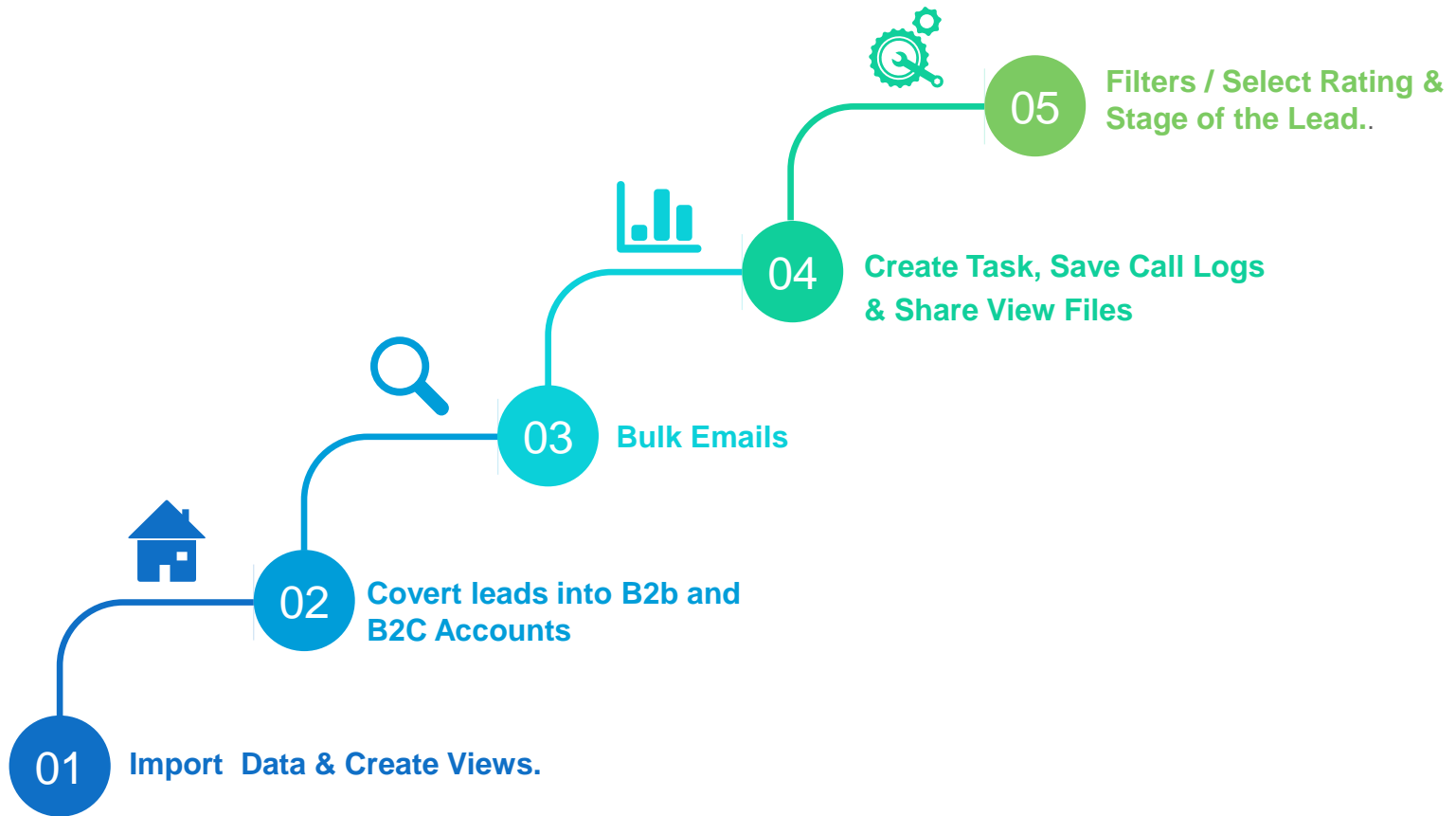
Account Management



Hierarchy Management



Lead Management



01 Itinerary Management

- Day wise itinerary
- Point of interest through Google API's
- Hotels & Flights
- Upload multiple images.
- Customized Text & Hyperlinks
- Auto save PDF files in to drive.
- Attached to opportunity.

03 Billing Management

- Generate Performa invoice
- Attached to itinerary
- Add company's logo.



02 Opportunity Management

- Create Multiple Opportunities.
- Customizable inclusions and experience.
- More than 36,000 destinations.
- Create task, save call logs and send emails.
- Opportunity ownership.
- Sales Stage & History

04 Drive

- Unlimited space in cloud
- Create multiple folders
- Save unlimited data
- Upload documents directly from computer
- Share files with others
- Create public link for clients
- Download new version of the files
- Change the file details
- Save data for decades .

06 Report Management

- Create reports on different modules
- Export report
- Share reports with others
- Filters to allow selected fields to display.



05 Task Management

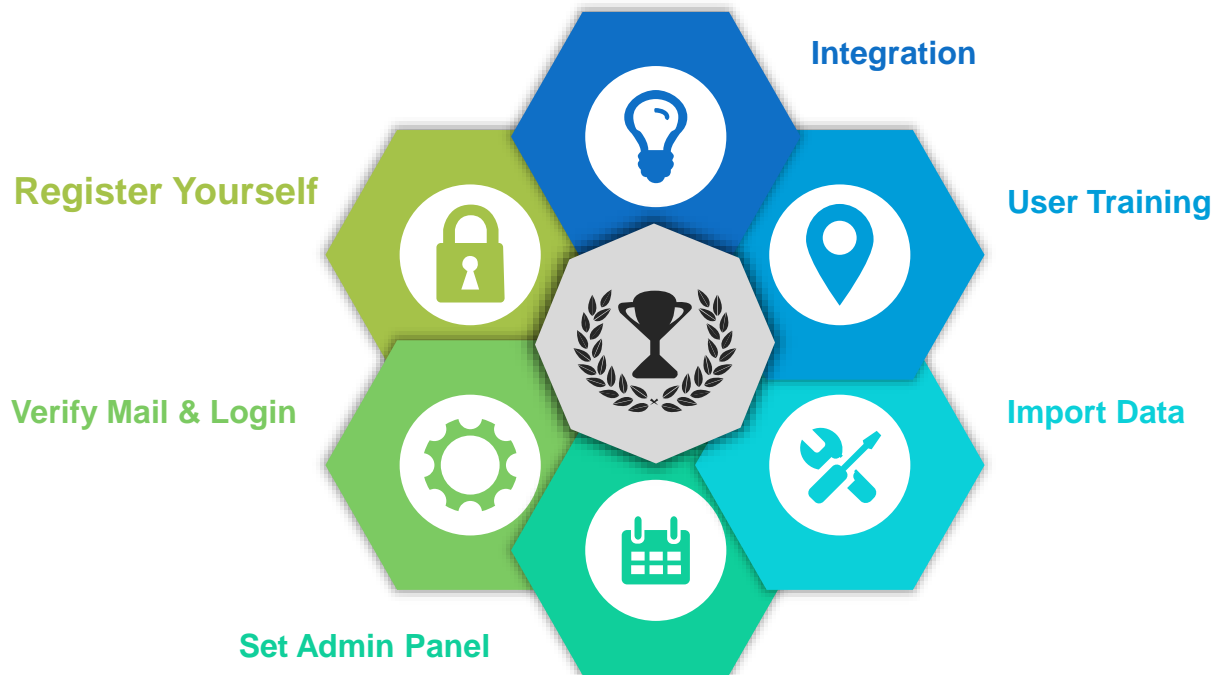
- Create follow ups task
- Check task history
- Create multiple views and share
- Set the priority of the tasks
- Set the status of task
- Filters to allow selective display
- Set the due date of the task

Pullit

- Save destinations and point of Interest.
- Processing time and estimated cost.
- Documents check list for visa.
- International airports.
- Socket type.
- Location, best time to travel and driving side.



On-Boarding



SOLUTION



For Inbound Tour Operators

TutterflyCRM facilitates creating itineraries, managing customers and travel agents, fully automates sales process, manages accounts and provides comprehensive insights into your travel business..



Easily add travel inclusions- Hotel, Air ticket, Visa, Airport transfer.



Improve group management efficiency - completely manage group travel processes from itinerary creation to comprehensive profitability reports for each group.



Creates tours and departures - Create packages or tours by combining different travel components previously created in TutterflyCRM. It saves time by using old departures saved in world format in the drive module.



Use the powerful 2-way email communication system to successfully liaise with customers and suppliers. Communication from a standard email application can be synced in TutterflyCRM. Browse through a centralized history of email communication for each reservation or customer.

Outbound Tour Operator Solution

- ✓ Accelerate sales with TutterflyCRM - Everything you need to manage customer profiles and communication with your customers. Get insights into every customer or supplier.
- ✓ Quote fast - Save your time by quoting and invoicing customers faster. Send beautiful, fully customized travel itineraries with photos and descriptions to customers.
- ✓ Get detailed information on previously created opportunities for each customer and a better understanding of customer behavior. Use reports to find the most lucrative customers and direct marketing efforts towards them.



Destination management company (DMC)

TutterflyCRM helps you manage group travel, customers, and travel agents, while fully automating sales process, improving services, managing accounts and providing comprehensive insights into your travel business.



Manage customers and travel agents

Keep records on customers and travel agents in the TutterflyCRM. Use the White-Label feature showing the brand names of your company.



Assign Opportunities to specific employees

Appoint opportunity to specific employees and track their ongoing status. Get a clear overview of each assigned, as well as the unassigned opportunity. Create follow up task to remind the employees of their tasks.



Complete sales automation

Received query- quotation – Negotiation – close won.



Centralize communication with suppliers

Use our powerful two-way email system to successfully communicate with suppliers. Browse through a centralized history of email communications for each reservation or customer.

Travel Agencies and OTA



Create appealing descriptions

Reach global customers with destination descriptions. Upload multiple photos at once for all of travel products. Use our web API to search point of interest.



Organize rooming, hotels and flight lists

Organize departures and arrivals of passengers. Create rooming, transfer, flight and hotel list.



Easily add travel products

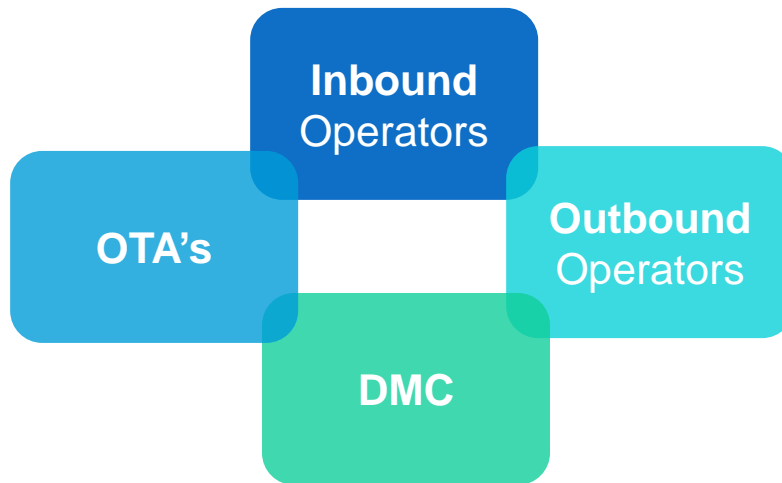
Add travel products such as accommodation, packages, entrance tickets, excursions and other activities, transfers, rent-a-car, vessels and cruises.



TutterflyCRM

Conclusion

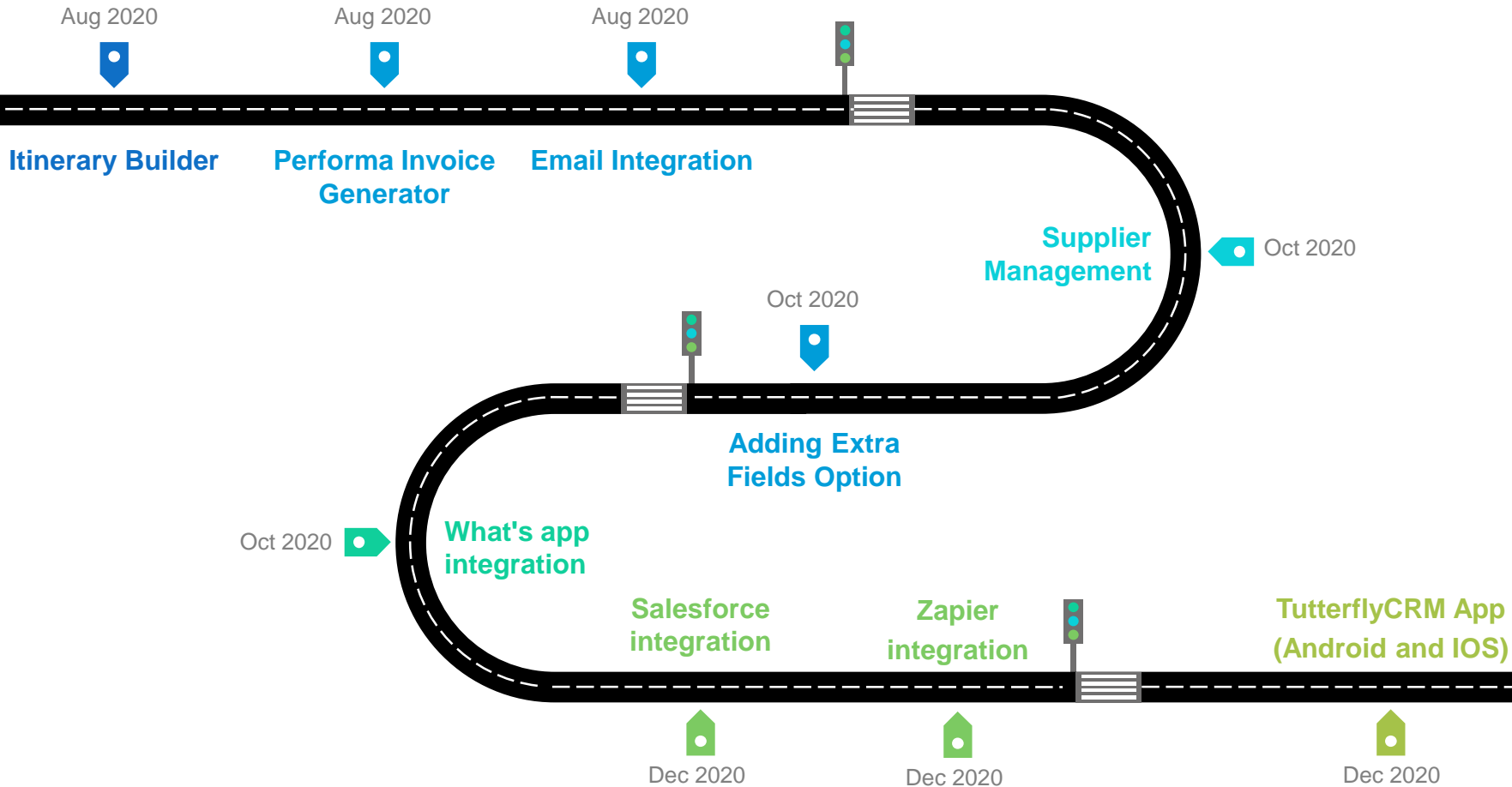
TutterflyCRM understands travel and is design specifically to support small to medium enterprises. So far we have helped out several travel agencies and tour operators to increase their efficiency and productivity, resulting in money saved revenue added. TutteflyCRM is a complete solution of all your travel business needs.





TutterflyCRM

Acquire, Retain and Delight Your Customers



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